

W.L.L

BATTERY INDUSTRIES

 empower





His Highness Emir of The State of Qatar  
**Sheikh Tamim Bin Hamad Al-Thani**



His Highness The Father Emir  
**Sheikh Hamad Bin Khalifa Al-Thani**

## Sheikh Khalid Bin Ahmed Bin Mubarak Al Thani

Chairman

**‘Qatar has successfully solidified its position as one of the most resilient, diverse, and competitive economies in the region.’**

This is in line with the approach set by His Highness the Amir Sheikh Tamim Bin Hamad Al-Thani, to achieve Qatar’s National Vision 2030, which aims to transform Qatar into an advanced country, capable of sustaining its own development and providing a high standard of living for all its people for generations to come.

Qatar has worked on balancing its strategies and plans to promote comprehensive development by embracing integrated economic policies that raise the contribution of the non-hydrocarbon sector to GDP.

Qatar also continues to focus on the energy sector as an important source of national revenue while channeling these revenues into supporting all economic sectors and transforming national industries and trade sectors into active partners in achieving the objectives of its National Development Strategy.

Along these lines, **NASK INDUSTRIES**, which is considered the first of its kind in the country, has prioritized the development of a favorable business to meet the needs of the country and build a strong production base that will achieve balanced economic growth for Qatar.”



# ABOUT THE GROUP

**NASK industries**, Qatar's leader in industrial products, technology, and services, is providing the most innovative industrial solutions from Qatar to the rest of the world.



# ABOUT US



"NASK Battery Industries" produces batteries for passenger cars and trucks using lead-acid technology, made up of various sizes and measures, as recycled lead and plastic from used batteries from the local market are used to manufacture new batteries. Engineered in Qatar, NASK automotive batteries are designed to provide the proper level of power and durability for every kind of car. Covering a plot area of 17,500 m<sup>2</sup>, the factory produces lead acid batteries with the latest technology and complying with the universal standards with an annual production capacity of 1,000,000 batteries.

## ► VISION

In NASK Batteries, we commit to producing the best lead acid batteries in the market, with our experience in technological innovation and engineering. NASK Battery Industries gives you the necessary power to travel wherever your journey may take you.



## ► MISSION:

Since customer satisfaction is our top priority, we pledge to provide our customers with the best automotive batteries in the market.

# ▶ OUR PRODUCTS

## Passenger Cars Batteries



1. Ca-ca (calcium) alloyed strong plates.
2. High starting power under all weather conditions.
3. Maintenance-free design throughout its service life.
4. Long life and resistance to heavy duty conditions.
5. Design suitable for every brand and model with international norms and dimensions.

# ▶ OUR PRODUCTS

## Heavy Duty Batteries



- 1.Strong plates and strong interior design suitable for heavy duty conditions.
- 2.High electrolyte volume.
- 3.Special fiber-reinforced separators with low internal resistance.
- 4.Long life cycle under vibration and heavy duty conditions.
- 5.Durable battery terminal connections.
- 6.Maximum corrosion resistance with alloyed grids.
- 7.Extra resistance to vibrations.



# ▶ OUR PRODUCTS

## Marine Batteries



1. Powerful plates suitable for heavy duty conditions and strong internal design.
2. Maximum corrosion resistance with special design and alloyed grids.
3. Long life cycle.
4. Reinforced design against vibration.

# ▶ ECO-FRIENDLY PRODUCTS

NASK's manufacturing plants are environmentally friendly and energy-efficient. NASK Battery Industries is one of these plants, which uses recycled materials in its products. Our products are manufactured using recycled lead at Suhail Battery Recycling Factory. Our products can be more than 97% of recycled materials. In this way, the company prevents waste of resources. Thus, demonstrating its environmental awareness in its operations.



# ▶ HOW DO WE KEEP OUR ENVIRONMENT SAFE FROM LEAD ACID BATTERIES

Lead acid batteries pose a potential threat to human health and the environment if improperly discarded. The two main components of these batteries are sulfuric acid and lead. Both lead and sulfuric acid can contaminate the soil and the groundwater. Sulfuric acid is highly corrosive, and lead has been linked to health effects in humans, particularly children.

## DO :

- Properly manage used batteries by having them picked up by:
  - The wholesaler or retailer from whom you purchased the batteries.
  - A facility that recycles the batteries by extracting the lead.
  - A collection center that sends batteries to a smelter or recycler.
- Avoid long term storage of batteries.
- Store batteries upright in a secure, covered location on a sealed surface. Check for leaks often.
- Tape or cap all terminals.
- Get a receipt from the recycling company and maintain records for at least five years.

## DO NOT :

- Do Not place lead acid batteries in the garbage.
- Do Not pour battery acid onto the ground or into a drain. Do Not take lead acid batteries to a landfill.
- Do Not store batteries outside, unprotected.



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UNCOVER LIMITS IS  
TO GO BEYOND THEM**

